

3,000 Small Sewers !

To every inch of skin on the body ! Nearly two and a half millions of them opening from as many little canals or sweat glands in the **adult** body.

Do you know how to take intelligent care of this immense drainage system ?

Do you know that fine skin texture and delicate tint are impossible for the millions of little mouths which are the outlets of waste matter unless they are not kept open---ALWAYS OPEN?

Do you know that as long as you live your skin is always growing---that the top scales are always being rubbed off; and that if they are not on the body they mix with the waste matter from the sweat glands, and in time form a kind of paste, which hardens and clogs the drainage and makes the skin dull and ugly to look at?

Do you know that without the aid of soap it is quite impossible to keep this drainage free and the skin clean and healthy ?

Take any two persons---men or women---of the same age. The one who uses the finest complexion and look years younger who keeps the skin and its appendages in the best working order with pure soap and water---BUTTERCUP SOAP and warm water.

BUTTERCUP,

Because it is the purest of all soaps and absolutely the best for every toilet use for

Men, Women Children